

# RETAILERS

## ATTEND THE EXPO FOR FREE!

We've added more exhibitors, more programming, more lounges and more opportunities to network, discover and learn.

### Innovative Technology & Solutions

- 240,000 sq. ft. of EXPO
- 510+ Solution Providers
- 1 Cyber Security & Digital Pavilion
- 1 Virtual Reality Pavilion

### Educational Sessions

- 60 Exhibitor Insights
- 15 EXPO Stage Sessions
- Small Business Experience

### Networking Events

- Opening Night Reception
- 2 EXPO Happy Hours
- NRF iLab (Innovation Lab)

### Retail's Power Players

33,000 of the industry's best and brightest attend

### NEW THIS YEAR! 4 Curated EXPO Tours

Explore the solutions and technologies you really need to see!

- Small Business Essentials
- Big Data & Customer Insights
- The Retail Customer Journey
- E-commerce & Omnichannel

Retailer-only, additional fee.

**3**  
DAYS

A  
**\$1,250**  
VALUE

**FOR**  
**FREE**

OR

Claim  
**20% OFF**  
a Full  
Conference  
Pass

Invitation Code

1735

Booth Number

3571

**REGISTER TODAY**  
[nrfBIGshow.com/register](http://nrfBIGshow.com/register)

To register for the full conference, and attend sessions and luncheons, visit [nrfBIGshow.com/register](http://nrfBIGshow.com/register).

**NOTE:** Non-retailers can purchase the EXPO Pass at a discounted rate of \$1,000.

- Member non-retailers are limited to 8 passes per company.
- Non-member, non-retailers are limited to 4 passes per company.

**NOTE:** This pass may NOT be used by exhibiting companies to register staff. Review NRF's eligibility rules at: [nrfBIGshow.nrf.com/registration-eligibility](http://nrfBIGshow.nrf.com/registration-eligibility).

Convention & EXPO  
January 15-17, 2017

New York City  
Jacob K. Javits Convention Center

#nrf17

**NRF**  
NATIONAL RETAIL FEDERATION

